



Representing Technology Start-ups in New Mexico: Navigating the Intellectual Property and Business Law Challenges

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Friday, Nov. 6, 2015 • 8:20 a.m.-4:55 p.m.
State Bar Center, Albuquerque

- \$289: Live Standard Fee
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How do you establish a successful technology start-up? Through the collaboration of the Intellectual Property and Business Law sections, you will learn how to protect and deal with the issues that confront the most important asset of a technology start-up—intellectual property. This program is designed to help you understand the business fundamentals in setting up a technology start-up, from how to structure and examine various financing stages, to the investors’ exit. Gary Oppedahl, director of the city of Albuquerque’s economic development, will give the keynote presentation, discussing the landscape of technology start-ups in New Mexico. Learn from our experts about how to carefully consider and approach the complex decisions and challenges facing technology start-ups, so you can effectively represent your clients to achieve maximum growth.

<p>8 a.m. Registration and Continental Breakfast</p> <p>8:20 a.m. Welcome and Program Overview <i>Rosalyn Nguyen, University of New Mexico Office of University Counsel and Chair, Business Law Section; and Kevin W. Bieg, Sandia National Laboratories and Chair, Intellectual Property Law Section</i></p> <p>8:30 a.m. Intellectual Property Essentials for the Technology Start-up <i>Michelle Huff, University of New Mexico Office of University Counsel; and Kevin W. Bieg, Sandia National Laboratories</i></p> <p>10 a.m. Break</p> <p>10:10 a.m. Ownership and Licensing of Intellectual Property <i>Jeffrey H. Albright, Lewis Roca Rothgerber, LLP</i></p> <p>11:10 a.m. Keynote: New Mexico’s Entrepreneurial Ecosystem <i>Gary Oppedahl, Albuquerque Economic Development</i></p>	<p>Noon Lunch (provided at the State Bar Center)</p> <p>Business Law Section Annual Meeting and Intellectual Property Law Section Annual Meeting</p> <p>12:45 p.m. Organizing the New Mexico Start-up: Entity Formation, Initial Capitalization and Related Issues <i>Zachary Lerner, Lerner Venture Law</i></p> <p>1:45 p.m. Early-stage Financing: Friends, Family and Angel Investors <i>Eduardo Duffy, Sutin, Thayer, & Browne APC</i></p> <p>2:45 p.m. Break</p> <p>2:55 p.m. Later-stage Financing and Preparing the Investors’ Exit <i>Perry Bendicksen, Rodey, Dickason, Sloan, Akin & Robb, PA</i></p> <p>3:55 p.m. When Substantive Elements Raise Ethical Conflicts in Patent Prosecution – Recent Case Studies (1.0 EP) <i>Jeffrey H. Albright, Lewis Roca Rothgerber, LLP</i></p> <p>4:55 p.m. Adjournment and Reception: Business Lawyer of the Year Award presented by the Business Law Section</p>
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